

digitaria

Fact Sheet

2008

DIGITARIA BY THE NUMBERS

- 01 Office Dog named Ghepetto
- 03 Digitaria's ranking in bizSanDiego's 2007 Fast Growth Awards
- 10 Years in business
- 25+ Active clients
- 03 Offices in San Diego, Los Angeles and Washington D.C. *(and growing)*
- 08 Categories of services that we offer *(User Experience, Creative, Rich Media, Online Marketing, Technology, Optimization & Analytics)*
- 1207376 Dollars raised for Ugandan children through the Schools for Schools Web site we created for Invisible Children
- 55+ Employees we've added since the end of 2005
- 26 Awards competitions that recognized us in 2007
- 07+ Different countries housing the hometowns of our staff *(Germany, England, Belgium, Latvia, Canada, United States, etc.)*

VERTICALS & CLIENTS

Media & Entertainment

- ArcLight Cinemas
- Beliefnet
- BravoTV
- CBS Corporation
- ClickStar
- The Game Show Network
- Fox
- NBC Universal
- The CW
- Warner Bros.
- World Poker Tour

Non-Profit & Education

- Invisible Children
- KCET
- KCRW
- KCTS
- KPBS
- NPR
- Point Loma Nazarene University

Travel & Hospitality

- BestWestern International
- DolphinQuest
- Hard Rock Hotel & Casino

HealthCare & Life Sciences

- Invitrogen
- Millipore
- Newport Corporation

Professional Sports & Venues

- Atlanta Falcons
- Baltimore Ravens
- Cleveland Browns
- Martinsville Speedway
- San Diego Chargers
- Tampa Bay Buccaneers

Consumer Goods & Retail

- Alienware
- ASICS
- AMPM
- Cobra Golf
- Gordon Rush
- Hasbro
- ProFlowers
- RoadRunner Sports
- Ryland Homes
- TaylorMade - adidas Golf

Technology & Communication

- Comcast Corporation
- DTS
- Gateway Computers
- LG Electronics
- Limelight Network
- PacketVideo Corporation
- QUALCOMM Corporation
- VIZIO, Inc.

LEADERSHIP

Daniel Khabie - *Chief Executive Officer*
Douglas Hecht - *President*
Warren Raisch - *Chief Customer Officer*
Ben Philyaw - *Vice President of Sales*
John Van Spyk - *Vice President of Managed Services*
Jean Van Lier - *Vice President of Production*
Jim McArthur - *Managing Director, Washington D.C.*
Chuck Phillips - *Director of Technology*
Daiga Atvara - *Director of Creative Services*
Dan Defenbaugh - *User Experience Director*
Karen Bellin - *Director of Optimization and Analytics*
Nicholas Davison - *Director of Web Development*
Paul Drohan - *Creative Director*

CONTACTS

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